

THE HAMLIN HERALD

IN 31ST YEAR—EVERY WEEK SINCE 1905.

HAMLIN, JONES COUNTY, TEXAS, FRIDAY, DECEMBER 20, 1935.

NUMBER 8.

Lions and Rotarians Enjoyed Christmas Banquet

The Spirit of Christmas reigned supreme last Monday evening in the basement rooms of the Methodist Church, when the Lions and Rotarians, with their Lionesses and Rotarians and a number of friends met in joint banquet, in honor of the popping and screeching.

Everything was very informal, even the Master of Ceremonies—Attorney Gerald Morgan, who was introduced by Mayor Joe Culbertson who said that Mr. Morgan had been promised this great honor for a year or more, at least ever since he had "run for everything and got nothing" except that if he withdrew he could be the master at the 1935 banquet—so he played his part well. He did inject enough seriousness in the introductory to permit Rev. Freeman, pastor of the Methodist Church, of Rotan, to offer invocation.

This was a Christmas celebration and not a Christmas observance, however, Old Santa did appear for a moment as a feature of the entertainment to please the children who came and were entertained in rooms other than where the "grown-up" were.

The guests were greeted at the main entrance of the auditorium and there the radiance of the colors of Christmas and the charm and chatter of the women, placed one in the proper atmosphere to say, "It must be Christmas."

Colored paper caps, assorted shapes and sizes were offered, and even the would-be dignitaries donned them. Noise-making contraptions, ranging from "toot-horns, bugles, whistling balloons, crickets and flap-backs," went their rounds to harmonize with the caps.

Not all club members and guests had wives or brought wives, so there were more men than women, and that each man might have a chance to sit at the banquet table with a lady partner, numbers were provided—pink for the ladies and green for the men, and thus the more than 100 persons were well mixed when they sang—But not A & M's song—The persons found places at the three long tables. big toothed Mayor showed his stuff

CHRISTMAS TIME METHODIST CHURCH

Of all the seasons of the year when people turn their hearts and faces toward churches it is at the Christmas time. Of course Easter could not be without Christmas and there would not have been much of Christmas had it not been that Easter followed. Knowing that more people are interested in church services at this time of year, than usual, we have arranged for an unusual service that you might not be disappointed in your visit to the House of God. And to those, our regular attendants, it is just dressing up a bit for the expected company.

Come early and get the full benefit of the Sunday School. You will be interested in the discussions of any class that you may chance to be a member of or attend as visitor. Our teachers give valuable time in preparing the lessons for your benefit;

Supplement their efforts by making your own contribution of presence and ideas. The Sunday School will have a closing session in the main auditorium in which you will hear a part of the High School Choral Club sing; Christmas talks by the youth of our church, and a special number by the choir. A very interesting thirty minutes program merging into the devotion period of the morning services. A Christmas message and then on our way toward a truly Christian Christmas.

Don't forget to bring your special offering for our own children in the Methodist Orphan Home at Waco, Texas. We are furnishing a room for a girl in her senior years at the home. The name of our church will be over the door on a tablet and each year this gift will gladden the heart of the inmate of this room. You want a part in this, I am sure.

H. A. LONGINO, Pastor.

CHRISTMAS SPIRIT AT NAZARENE CHURCH

Subject this Sunday morning, "The Meaning of Christmas," or "What the Gift of Christmas Has Meant to the World." Sunday School at the usual hour, but the night services are called off for the Christmas Cantata at the Baptist Church, with the exceptions of the Junior and Senior N. Y. P. S., which will meet at their usual hour, and close for the service at the Baptist Church.

J. H. WHITAKER, Pastor.

Mrs. Sam Alford, of Albuquerque, New Mexico, is here to spend the Christmas holidays with her parents, Mr. and Mrs. Oscar Owen.

and order the Texas U. gang to march right back and sing as they were supposed to sing. They did, but what harmony — about what you would hear in a battle between an Italian and an Ethiopian making love.

What would a banquet be without a "speech." Mr. Morgan, appropriately introduced Rev. Freeman of Rotan, who had been practicing on one of the "worst speeches" for weeks, and was there ready to give it. He did. It fit into the structure of the program.

Between numbers and courses snow-balls were thrown, and finally the "tail twister" got up and said foolishness had gone far enough and that a number of business men from Ranger were present with their wives, and these folks were introduced, including Rotary and Lion presidents, mayors, and other dignitaries, and the curtain was drawn to introduce the other Ranger business men (see cut on this page). There is no other bunch of fellows in the USA like Ranger's American Legion Tickville Band. They have all of IT, and don't fail to "spit it out." Well, as we were saying the Tickville Band took the show. They played everything and acted every way till they played out. When their "spit" played out they had to quit, and just as they did the famous "ticket tape" began to shoot across the room and over the tables, around the heads and necks of the guests till "tail twister" yelled out with his gentle voice sounding gong, "You are getting all tangled up—you are adjourned."

JONES COUNTY COTTON REPORT

Evidently there is but little, if any, excuse for anyone to complain about the cotton crop year of 1935, in Jones County. Unless they complain that it should now be reported with a crop of 90,000 bales instead of 45,453 on December 1, 1935—that's what the crop report says according to official returns.

Last year this time the crop report showed only 19,194 bales.

Counties that had ginned over 40,000 bales of cotton on December 1, 1935, are shown below:

Nueces	87,440
Navarro	49,918
McLennan	49,676
Hill	47,160
Ellis	46,967
Williamson	46,587
Jones	45,453
San Patricio	43,497

Suppose this county and others in proportion had produced as in former years, which they would have done, under the unlimited crop, what would have been the situation? Cotton picking or snapping would have ranged to half what it was this year, and perhaps too low to gather at all—the producer would have taken perhaps 4 or 5 cents per pound, and this year's crop would have been piled up on top of 20,000,000 other unused bales, and the situation would have been terrible. So with the little less than 50,000 or 60,000 bale crop the country is really in a better condition than it would have otherwise been.

CHRISTMAS TREE AT HAMLIN MISSION

Christmas Tree, and program, at the Hamlin Mission, Monday Evening at 7:15. Everyone invited.

Bring your packages by 7:00 P. M.

DR. L. P. McCRARY.

The Schubert Music Club Will Present Christmas Cantata

Sunday evening at seven-thirty in the Baptist Church, the Schubert Music Club will present their annual Christmas Cantata. This is an annual contribution of this club to the Christmas season and everyone is invited to attend.

Miss Edwina Gilbert is choral director of the club and will conduct the program.

Mrs. Joe McCrary is accompanist and will be at the piano. The program is as follows:

THE KING COMETH

Prelude—Piano Mrs. McCrary
Opening Chorus—"Awake, Awake, Put on Thy Strength" Schubert Club

Invocation Rev. Littleton

Scriptures Rev. Longino

PART ONE: A King Is Promised

Soprano and Mezzo ("And There Shall Come Forth a Rod" Mrs. Hardy
Solos and Chorus ("In His Days Judah Shall be Saved" Mrs. Longino

Solo—"Therefore the Lord Himself Shall Give You a Sign"—Mrs. Hardy
Duet—"For Unto Us a Child Is Born"—Mrs. Farrow-Mrs. Rountree
Chorus—"Thy Kingdom Is An Everlasting Kingdom" Club
Offertory Mrs. McCrary

PART TWO—The Incarnation

Sopranos and Alto Solos and Duet—"And The Angel Said to Mary" Mrs. Smith-Miss Phenix-Mrs. Rector

Chorus—"He Shall Be Great" Club
Duet and Chorus—"And the Word Was Made Flesh" Mrs. Russell-Mrs. Albritton

PART THREE—The King Is Born

Chorus—"There Were Shepherds Abiding in the Field" Club
Quartet—"And Lo, the Angel of the Lord" Mrs. McBride, Mrs. Rountree, Mrs. McDonald, Miss Dean

Chorus—"Fear Not, For Behold I Bring You Good Tidings" Club
Solo—"And This Shall Be a Sign Unto You" Mrs. Longino
Closing ("Glory to God in the Highest") Club
Chorus—"Hark! The Herald Angels Sing" Club

Benediction Rev. Whitaker
There will be no printed program; if you wish to have one cut this out



THE AMERICAN LEGION TICKVILLE BAND of Ranger—Entertained at Lion-Rotary Banquet

Gifts that Entertain RADIOS
GET A NEW
Philco
\$29.95 Up
All wave reception receives
American, European and other
foreign stations easily.
New Philco 60-F
\$42.50 Up
Enjoy all the programs with
this latest 1936 Philco Consoie.
Marvelous power and tone. But
walnut cabinet.
COME SEE our va-
rious models of the
New Philco Radios at

Bryan-Link Co.

Hamlin "THE JOHN DEERE STORE" 51 Years In Jones Co.

Farmers & Merchants National Bank

"SOLID AS A ROCK"

Hamlin, Texas

TO OUR FRIENDS AND CUSTOMERS:

Before the year of 1935 closes, the Directors, Officers and Employees wish to express our heartiest appreciation and thanks for your loyal patronage and support during this eventful year which is just about to close.

The Economist tells us that we have now passed the depression era and that we are definitely headed for better times. We trust this is true and that the New Year will lead to higher accomplishments and greater prosperity for us all.

We feel that we are in the best financial condition that we have ever been in and we look confidently to the future, with the feeling that the New Year will bring many good things which we will all earnestly strive for.

Thanking you most kindly for your patronage during 1935 and trusting the New Year may bring to you and yours prosperity unstinted,—and to us—the privilege of being of continued service to you.

Cordially and sincerely,

J. W. Ezell
PRESIDENT

Ladies Day in a Man's World



Once a year we reserve a special day to offer a bit of friendly advice to the ladies.

Soon you'll want to get a most important gift for a most important man . . . Then why not be practical and consider Arrow Shirts?

Arrow Shirts make a man *feel* smartly dressed as well as *look* it. They're tailored by the most expert fingers in the shirt world. Arrow Shirts are

Arrow Shirts \$2, \$2.50, \$3.50

BRYANT-LINK CO.

HAMLIN TEXAS
"51 Years In Jones Co"

blessed with the famous Arrow Collar, the form-fitting Mitoga design. And as a supreme virtue, they're Sanforized-Shrunk—guaranteed for permanent fit.

Arrow Ties, Handkerchiefs and Underwear also make practical gifts that he is sure to appreciate.

As always, we stand ready to help the ladies please the men-folk.



A Merry Christmas!

A wish to you, our customers! May the Holiday Season bring you a wealth of joy and good fellowship. May the New Year bring you Health, Happiness and Prosperity in full measure. For ourselves, we also have a wish: That we may continue to serve you faithfully and well, making life easier by this service and rendering it in a more personal manner than ever before.

Progress is our watchword, so we hope this year may bring new developments in Electric Service which will further seek to simplify labor, save time, and do both at the lowest possible cost to you.

We cordially extend Season's Greetings to all, and add the hope for a better acquaintance and the privilege of rendering to you a more liberal service, which our past experiences and achievements make possible.

West Texas Utilities Company

The Herald is glad to learn that J. B. Adkins, one of Hamlin's pioneers business men, retired, was able to return home Tuesday of this week from the Wichita Falls Hospital where he has been taking treatment the past few months. He is greatly improved.

Mr. and Mrs. W. G. Morris of Ralls, enroute home from a visit in East Texas, accompanied by Mrs. Morris' brother, Hal Rasor of Allen, Texas, spent Wednesday night with her sister, Mrs. Ray D. Russell. Mr. Rasor remained in Hamlin, where he will spend the holidays.

Rev. L. K. Malone sends the Herald as a Christmas gift to his son, L. T., at Glendale, Arizona. Bro. Malone has been here since last July but will leave Friday for Glendale to join his wife. They will spend the winter there.

Wishing You a Happy Christmas With - -

FOODS

With that delicious CHRISTMAS FLAVOR



Maxwell House
Coffee lb. 27c

Canned Pears ----- Gallon 39c

ORANGES Juicy, each 1c

Syrup Steamboat --- Gallon 49c

Cocoa Mother's 2 lb. box 19c

Shortening MRS. TUCKERS
8 Lb. Carton \$1.09

Royal Gelatin 3 Gelatin for 21c
1 Pudding 1c 22c

MATCHES ----- carton 19c

SWEET POTATOES ----- 10 lbs. for 19c

CRANBERRIES ----- Lb. 23c

Corn Del Monte, whole kernel can 16c

CATSUP, spicy, red 14-Oz. bottle 12c

PORK & BEANS White Swan, 16-Oz. can 5c



Maduro Coffee

GUARANTEED TO PLEASE
POUND 15c

HENS — Nice Fat Ones — Any Size

CAULIFLOWER, tender, small heads lb 13c

CARROTS, firm, crisp bunches, --- each 5c

STEAKS, Roasts, Soup Bones, Hams, Bacon — All Kinds — All Prices

SHIRLEY TEMPLE DOLL, 27 inches high,
GIVEN AWAY MONDAY Afternoon

All kinds of Nuts, Fruits, Christmas Candies and Cakes

Joe A. Simpson Grocery

1 BLOCK NORTH HAMLIN HOSPITAL
CASH ONLY — SAVE MONEY BY PAYING CASH

FOR
ECONOMY

YOU CAN'T DO
BETTER THAN A

Pontiac

PRICED \$615
AS LOW AS

PONTIAC
SIXES and EIGHTS
FOR
BEAUTY

List prices at Pontiac, Michigan, begin at \$615 for the Six and \$730 for the Eight (subject to change without notice). Standard group of accessories extra.

Hopper Motor Co.

MAIN STREET

HAMLIN, TEXAS

Why not get your 1936 FORD V-8 in time for Christmas?

THE 1936 Ford V-8 is the finest Ford ever built. It goes farther than ever beyond the accepted standards of its price class. In engine performance, riding comfort, roominess—it may be compared with cars costing hundreds of dollars more. Today's Ford is backed by over 2,000,000 Ford V-8's on the road in America alone. Here are its most outstanding values—many brand new this year.

V-8 ENGINE PERFORMANCE—smoothness, pick-up and power with proved V-8 economy.

25% EASIER STEERING—the result of two new roller-type bearings, a longer steering knuckle-arm and an increased steering ratio.

SUPER-SAFETY BRAKES—with exceptionally large braking surface (186 square inches).

EASIER, SYNCHRONIZED SHIFTING—QUIETER GEARS—Silent, helical gears for all speeds.

NEW FREEDOM FROM NOISE—specially insulated, welded-steel body, reinforced with steel.

NEW DRAWN-STEEL WHEELS—add comfort to riding—are easier on tires.

Arrange a demonstration today with
YOUR FORD DEALER

Ford V8 for 1936

\$510 AND UP.
F.O.R.D.
Standard accessory group
including bumpers and spare
tire extra. Easy terms through
Universal Credit Co., Authorized
Ford Finance Plan.

Free food makes us slaves to idleness.

UTOPIAN CLUB WITH

MRS. MOORE

Mrs. F. B. Moore entertained the Utopian Club in her home on Central Avenue, Wednesday afternoon with the usual three tables of contract in play. Substitute hands were played by Mrs. J. E. Bury and Mrs. M. T. Woodward. High score was won by Mrs. J. P. Morgan.

At the conclusion of the games a decorative room in the home of Mr. and Mrs. J. E. Moody, Friday even-

ed cheese sandwiches and fruit cake was served with coffee.

Members playing were Mmes. Turner Bynum, W. R. Calhoun, H. O. Castle, Alford Harden, J. P. Morgan, J. E. Moody, J. T. Bynum, J. F. Taylor, C. G. Green and D. D. Harden.

ARCADIAN CLUB WITH

MR. AND MRS. MOODY

A Christmas motif was used to plate holding congealed salad, toast- and Mrs. J. E. Moody, Friday even-

ing, when they entertained the Arcadian Club. At the front entrance a tree twinkling with vari-colored lights gave welcome to the guests and seemed to vie with the brightly lighted Christmas tree within the living room. Holly banked the mantel and small holly trees centered tables where a salad course with hot cocoa was served.

In the bridge games Mrs. Jones and Dr. Bynum held the high scores. Those playing were Dr. and Mrs. J. T. Bynum, Mr. and Mrs. C. G. Green, Mr. and Mrs. Joe Culbertson, Dr.

and Mrs. A. E. Pardue, R. H. McCurdy, Dr. and Mrs. J. F. Taylor, Mr. and Mrs. B. L. Jones and Mrs. E. M. Wilson.

Hurry!



"I'M GOING TO MOVE"

The TELEPHONE
 DIRECTORY
 closes
 January 4

The new telephone book is going to press. If you want to make any change in your present listing, or would like a telephone so your name will be in the new directory, please notify our Business Office now... before it's too late. Call us now.

SOUTHWESTERN
 BELL TELEPHONE CO.



It touches his heart . . .

EVERY well-dressed man wears a pocket handkerchief over his heart!

A new smart, colorful array of these will never go amiss.

For a modest Christmas gift,

we can suggest nothing better than Arrow-styled Handkerchiefs. Arrow is a name that's been the last word in styling for years and years . . . Come in and see our large selections.

ARROW HANDKERCHIEFS... 25c up

Bryant-Link Co.



Christmas Suggestions FOODS

Cranberries

LB. 23¢

ORANGES

LARGE SIZE
DOZEN

39¢

APPLES

113 SIZE
DELICIOUS

30¢

HARD CHRISTMAS

Candy

CELLOPHANE
1 POUND

15¢

CHERRIES

1 POUND
BOX

27¢

Chocolate Drops

2 LBS.

29¢

TEXAS NATIVE

Pecans

POUND

10¢

Cocoanuts

2 FOR

15¢

Walnuts

POUND

20¢

Fruit Cake

POUND
PACKAGE

42¢

PURE CANE

Sugar

10 LBS. 25 LBS.

\$1.39

Compound

55c 8 LB. CARTON

\$1.05

MILK

ROSE BRAND

6 SMALL

19¢

Spuds

GOOD COOKERS

10 LBS.

19¢

ONIONS

SPANISH SWEETS

3 LBS.

10¢

Hens

Plenty of Them, Any Size, Dressed or on Foot

Turkeys

ORDER EARLY

SO THAT YOU CAN GET WHAT YOU WANT

WILSON'S LAUREL

BACON

1 POUND
CELLOPHANE

35¢

TENDER VEAL CHUCK

Roast or Steak

2 LBS.

25¢

FULL CREAM

Cheese

POUND

23¢

PRICES GOOD TO DECEMBER 22
—Special Prices On Other Holiday Items—

ALBRITTON

Food Store

Phone 189 — Free Delivery

Checks

666 COLDS

and

FEVER

first day

HEADACHES

Liquid - Tablets
Salve - Nose Drops

in 30 minutes

FARM FOR RENT

140 acres in cultivation; 80 acres in pasture. Plenty water, good improvements. See me at F. & M. Bank about Dec. 27.

OSCAR STELZIG,

Tivoli, Texas.

BED ROOM FOR RENT

Have a nice bed room, private entrance, everything modern, close in. Phone 298.

MRS. SUE HILL PATTERSON.

NOTHING beats a new Philco Radio for Christmas. See ARICE JONES at the BRYANT-LINK—Hamlin "John Deere Store."

SORE THROAT — TONSILITIS.

Nothing equals a good mop and instant relief is afforded by Anaesthesia-Mop, the wonderful new sore throat remedy. Positive relief guaranteed or purchase price refunded at REYNOLDS PHARMACY.

(52-15p)

Mr. and Mrs. Gordon Bennett are entertaining, this week, their brother and his wife, Mr. and Mrs. Clayton McElhaney, of San Diego, California. Mr. McElhaney is the Chief Machinist on the Cruiser U. S. S. Marblehead and is taking his annual 30 days leave. This is Mrs. McElhaney's first visit to Texas.

BLACK-DRAUGHT

STRAUSS' SANTA Says:

'IT'S too Late to Shop **EARLY**, -- but never too Late to shop Satisfactorily

At Strauss'



WE HAVE
JUST WHAT
SHE WANTS
IN

••

GIFT Stockings

Allen-A Hose - -

Vanette Hose - - -

She'll appreciate Strauss' Hose for their quality and beauty.

—We wrap Gift Hosie'y attractively . . .

69¢
to \$1.25



House Shoes

A Big and Well Assorted Stock affords you a quick decision of a Welcomed Gift . . .

Satin Mules, silver trim	\$2.95
Corduroy	98c
D'Orsays	\$1.95
Kid in colors	\$1.45 to \$1.95
Sheepskin Hylos	98c
Kid Cavalier	\$1.98
Hylo and FELTS plain	29c to \$1.49

Gift LINGERIE

for the lady who loves nice things . . .

We had wired to California for more of these fine GOWNS, SLIP and UNDIES and have received new shipments

GIVE HER THESE FINE LINGERIE AT SUCH MODERATE PRICES



Visit Strauss' Large, Ladies' Ready-to-wear Departm't

SPECIAL PRICES
ON ALL
FALL and WINTER

Coats

Many Garments
at 50% Savings

Values up to
\$49.50

5.88, 9.88, 16.88

Handkerchiefs

Boxed and Singles

Give Her a

Rochester Handkerchief

HERE ARE DEPENDABLE

GIFTS Men Prefer

STETSON HATS
BOSTONIAN AND FRIENDLY SHOES
PAJAMAS
SHIRTCRAFT SHIRTS
CHENEY and SWEET TIES
LEATHER HAND BAGS and GLADSTONES "by Schwader"
KADY BELTS, SUSPENDERS AND GARTERS
KID GLOVES
KID HOUSE SHOES
ALLEN-A HOSE
INITIAL HANDKERCHIEFS
SUEDE and LEATHER JACKETS
ROBES

A Gift from STRAUSS' means more

SUIT for Men and Boys

—Select your suit from a large and well assorted stock . . . which you will always find at STRAUSS' . . .

SUITS FOR MEN

\$14.95 to \$19.95

SUITS FOR BOYS

\$6.95 to \$9.95

TOP COATS 9.95 to 12.95

Extra Trousers Many Suit Patterns
\$19.50 to \$39.50



—WE ARE HAPPY FOR THIS OPPORTUNITY TO SAY "THANK YOU" FOR YOUR FRIENDLY PATRONAGE AND GOOD WILL, THAT HAS MADE 1935 OUTSTANDING IN OUR STORE HISTORY.

MAY YOU AND
YOURS ENJOY
A JOYOUS
CHRISTMAS
AND A HAPPY
NEW YEAR

OUR STORE WILL BE OPEN
EVERY NIGHT 'TIL
CHRISTMAS

STRAUSS DRY GOODS CO.
Hamlin, Texas

ALL GIFTS ATTRACTIVELY
WRAPPED FREE OF
CHARGE

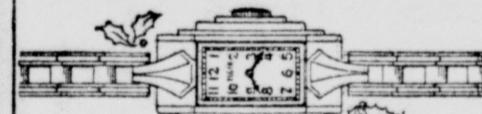
Happy, Happy You-



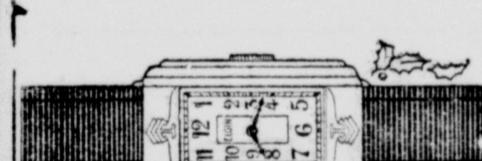
when your gift choice
is a sparkling
70th Anniversary ELGIN



This Elgin has a 14K gold case, 17 jewels. \$55.00



Smart new Elgin, 15 jewels. Gold filled case. \$39.75



Attractive Elgin, Natural gold filled case. \$25.00

M. H. Owen Jeweler

HAMLIN, TEXAS

• Thrilling moment . . . when the ribbons and wrappings come off . . . and that beautiful new Elgin peeks out of its case! Whether your role is that of gift-giver or gift receiver, it's a moment you'll cherish for years to come.

Choose your model today from our complete selection of these smart, accurate timepieces. They're the most beautiful Elgins we've ever offered . . . and the prices are pleasing!

Cocoanut Shredded Celo Pack—1 Lb. 17c

Sugar Pure Granulated 10 Lbs. 54c

RED & WHITE

Cake Flour pkg 27c

Use R & W Cake Flour For Best Results In Baking

Coffee Red & White 1 LB. Glass 29c

5c Refund for Jar

EARLY RISER Satisfaction Guaranteed lb 15c

Pickles Del Dixie 26-Oz. Sweet Bottle 25c

Catsup Red & White 14-Oz. Fancy Grade Bottle 15c

Red & White 3 Pkgs.

Mince Meat The Family Will Enjoy a Good, Juicy, Mince Meat Pie 25c

Chocolate Hershey's Baking 1/2 lb 10c

Lettuce Firm, Crisp, 2 FOR 9c

Salad Dressing BETTY LOU Qt. 25c

SUN SPUN or Pt. SALAD SPREAD Jar 23c

STRAWBERRY PRESERVES

R & W, Pure 16 Oz. Glass 23c

22c

Pears R & W No. 24

23c

Red Ball DOZ.

Oranges Large Size 30c

We have large and complete stocks of apples, oranges, candy, walnuts, brazil nuts, almonds, pecans, fruit cake ingredients, and all other items necessary to complete your Christmas menu.

Snowdrift The Perfect Shortening, 6 lbs. \$1.12

Red & White

Olives Red & White 7 1/2-Oz. bottles 18c

QUEEN 23c

STUFFED

Red & White

2 for 25c

Red & White

We Deliver FREE Phone 51

Red & White

We Deliver Orders of \$2.00 or More

Red & White

WE want you to Read This Again:

(From Evening Post of Nov. 20th)

WARNED Against Poisoned SODA

San Francisco, Nov. 20. (AP)—San Francisco housewives were warned today that 800 pounds of baking soda they had bought at "bargain prices" contained a deadly poison, already blamed for three deaths . . .

Dr. Geiger said contents of broken packages of a widely-known brand of baking soda has been sold in barrel lots by a salvage firm for resale in bulk . . . He said he thought the soda may have been contaminated by having been placed in barrels which formerly contained poison.

The soda, sold over a period of several weeks, was purchased by thrifty housewives for four cents a pound. The same brand in original packages sold for 10 cents a pound.

In his warning, Dr. Geiger said: "Deadly poison has contaminated a large quantity of baking soda sold in bulk form and widely distributed in San Francisco. Use of that particular soda will endanger the lives of untold numbers of residents of the city."

The three persons whose deaths were blamed on use of the "cheap" soda were Mrs. Marie Ogle, 60; Alfred Terry, 81, and his daughter, Mrs. Bessie Shufelt, 53.

Inzer Pharmacy

PHONE 33—"If It's Drugs Think of Inzer"—HAMLIN, TEXAS

Oldest European Discovery Against Stomach Troubles and Rheumatism Acclaimed

By Latest Tests

Since 1799 thousands of people have regained their normal health after years of suffering from stomach troubles of all types, such as constipation, indigestion, gas, and sour stomach which are the basic factors of such maladies as high blood pressure, rheumatism, periodic headaches, pimples on face and body, pains in the back, liver, kidneys, and bladder disorder, exhaustion, loss of sleep and appetite.

Those sufferers have not used any man-made injurious chemicals or drugs of any kind; they have only used a remedy made by Nature. This marvelous product grows on the highest mountain peaks, where it absorbs all the healing elements and vitamins from the sun to aid HUMANITY in distress.

It is composed of 19 kinds of natural leaves, seeds, berries and flowers scientifically and proportionately mixed and is known as LION CROSS HERB TEA.

LION CROSS HERB TEA tastes delicious, acts wonderfully upon your system, and is safe even for children. Prepare it fresh like any ordinary tea and drink a glassful once a day, hot or cold.

A one dollar treatment accomplishes WONDERS; makes you look and feel like new born. If you are not as yet familiar with the beneficial effects of this natural remedy LION CROSS HERB TEA try it once and convince yourself. If not satisfactory money refunded to you.

Try it and convince yourself with our money-back guarantee.

One week treatment \$1.00 Six weeks treatment \$5.00

In order to avoid mistakes in getting the genuine LION CROSS HERB TEA, please fill out the attached coupon.

Lio-Pharmacy,
1186 Second Ave.,
N. Y. City, N. Y.

Gentlemen:

Enclosed find \$ for which please send me treatments of the famous LION CROSS HERB TEA.

NAME _____
ADDRESS _____
CITY _____ STATE _____

MC CAULLEY PIONEER GEO. W. YOUNG DIED

The McCaulley Correspondent writes:

Our hearts were made sad when George W. Young was called home. He was one of the oldest residents of Fisher County, coming here in 1892. He was born November 21, 1844, in Randolph County, Alabama, moving to Texas in 1856. He was 91 years old.

Mr. Young died Friday afternoon at 6 o'clock at his home south of town. Surviving are his wife and three children. They are W. C. Young, Sylvester, Mrs. Frank Maberry and Euell Young, both of McCaulley. Three children preceded him in death. He is also survived by many other relatives and a great host of friends.

Funeral rites were held Saturday afternoon from the First Baptist Church, with Rev. J. P. Hardesty, pastor, officiating.

Burial was in the McCaulley Cemetery, in charge of Barrow Funeral Directors, of Hamlin.

OTHER McCaulley ITEMS

All of the boys and girls that are away either in school or teaching will be home for Christmas.

School will close for a week for the holidays. The entire school will have their annual Christmas tree Friday evening.

We are wishing everyone a Merry Christmas and a Happy New Year.

Hamlin, Texas

DEAR SANTA CLAUS:

I sure hope I've been a good boy this year because I'm anxious for some new toys. The only toys I want are these:

1. Movie Jector
2. A Bluebird Streamlined Air-Flow Racer.

Now, that's not many toys and I believe that I would enjoy them a lot. And say, I'll be nicer than nice if you decide to give me those toys for Christmas.

I've got a lot of last year's toys that could be repaired and would bring a lot of joy to some unfortunate boy or girl, and if I could get them to you in any way, why, I'd be as glad as a Persian cat with two tails, to let them go.

Well, I hope you have a Merry Christmas and a Happy New Year.

Yours truly,

JIMMY CHERRY.

DEAR SANTA:

I want you to bring me a big doll, a doll buggy, a tea set and lots of fruit, nuts, and candy and come to see my brother. He is 11 years old. Be sure and go see all the other little boys and girls. Hurry and come Santa, from

BETTIE GENE HINES,
Plasterco, Texas.

DEAR SANTA:

I want a scooter for Christmas. I want 5 little cars. I want train with

How Cardui Helps Women To Build Up

Cardui stimulates the appetite and improves digestion, helping women to get more strength from the food they eat. As nourishment is improved, strength is built up, certain functional pains go away and women praise Cardui for helping them back to good health . . . Mrs. C. E. Ratliff, of Hinton, W. Va., writes: "After the birth of my last baby, I did not seem to get my strength back. I took Cardui again and was soon sound and well. I have given it to my daughters and recommend it to other ladies." . . . Thousands of women testify Cardui benefited them. If it does not benefit YOU, consult a physician.



Bananas

Nice Yellow

Fruit

1c

HELPY-SELFY CANDY
GROCERY & MARKET
Owned and Operated by W. E. Dunnam

— A REAL BARGAIN —

2 DOZ. ORANGES 2 DOZ. APPLES

1 DOZ. BANANAS, ONLY \$1.25

Celery Well Bleached 10c

Candy FANCY CHRISTMAS PACK 99c
5 LB. BOX

Lettuce HARD HEAD 4c

Crackers 2 LB. BOX 19c

Black Pepper ½ LB. CAN 17c

Pickles SOUR QUART 17c

Mustard 2 Quarts 25c

BROOMS 29c

Coffee

JUSTO—3 Lb. Bucket

BAKING POWDER

25-OZ. CAN

PURE CANE

SUGAR

Large Bars 25c

SOAP 6 For

Syrup Sorghum or Ribbon Cane, Gallon 59c

Country Gentleman No. 2 Can

CORN

Christmas Trees 35c

Shelled Pecans ½ LB. Pkg. 25c

Pinto Beans NEW CROP 25 LBS. 99c

IN OUR MARKET

CHOICE ROAST, short cut, Lb. 10c

PORK ROAST, short cut, Lb. 23c

—Lots of Good Cooking Butter—

LET US GRIND YOUR CHILI AND SAUSAGE MEAT

CHOICE STEAK or T-Bone, Lb. 19c STEAK, forequarter, 2 lbs 25c

WE are glad to say we have "Mutt" Nicholson back with us now.

6 cars on it. I want track. I want a drum to beat. I want a truck and a new book satchel too. I want an Indian suit and a war-bonnet.

Your love, MART O. FARROW,

—IT PAYS TO ADVERTISE

Jesse Bond is one of the hand-

some young men clerks down at the

Strauss store. Jess is making his

grandmother, Mrs. S. Wiggington, at Aquilla, a present of the Herald for the first half of 1936 and the treat for his cousin, Pack McIntosh, on Rt. 2, Hamlin. Good idea, Jess.



Do you know that some of the swiftly moving parts of your car engine are coated with an oil film less than one-thousandth of an inch thick? To protect, that film has got to be tough.

Sinclair Opaline and Sinclair Pennsylvania Motor Oils each give a protective lubricating film that will withstand a pressure of

more than 3 tons per square inch. This has been proved by tests on special Film-Breaking Machines in Sinclair's East Chicago Testing Laboratories.

Look for the Sinclair dinosaur on the Tamper-Proof cans in which Sinclair Opaline and Sinclair Pennsylvania are sold.

SINCLAIR

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Agent Sinclair Refining Company (Inc.)

M. F. Wilson

Hamlin, Texas

KATY LINES

OFFERS LOW HOLIDAY FARES

Examples
Low round-trip fares. Good in coaches and chair cars.

Austin \$13.50
Fort Worth \$8.05
Dallas \$9.30
San Antonio \$17.25
Waco \$9.90
Wichita Falls \$5.05
Kansas City \$24.50

Similar reductions for tickets good in sleeping cars.

Travel by Train! for Speed, Safety, Comfort, Economy.

Tickets on sale Dec. 12 to Jan. 1 — Final return limit Jan. 31st.

For full particulars ASK THE KATY AGENT

MKT Katy Lines

FRESHMAN REPORT

the Freshman Class had a meet Dec. 18, and discussed plans for our Christmas tree and our Christmas party. Six are going to decorate the tree by noon. The party is to be an afternoon. The gifts will be in away at the party.

—Freshman Reporter.

OTHER SOPHOMORE

TORY

ast Tuesday at noon, the very able Sophomores met the once Seniors in a basketball game which was played in the High School. The results of the game were very shocking to the Seniors and shouldn't they be shocked? The Seniors did nothing but give the Senior the ball and still, they merely walked with a fourteen to eight victory the gate receipts. The game played so beautifully that spectators had to look twice to make sure Sophomores weren't wearing winged sandals, for according to the at which they passed the Senior, they were wearing winged sandals.

a previous game the Seniors

defeated the Juniors, but that one elevation of spirits was soon torn down and the Seniors are now running around in circles, trying to square themselves with us.

Next Friday the Sophomore girls will play the Freshman girls and there, too, we are anticipating another victory.

We wish to thank the Seniors for the most interesting game and the gate receipts, of course. We wish you better luck next game? Which is best? To be capable or mighty?

—Sophomore Reporter.

NOTICE TO HAMLIN

SENIORS, '34, '35, & '36

There will be a reunion of all Seniors of the 1934, 1935, and 1936 classes Friday evening, Dec. 27, at 7:00 o'clock in front of the Hamlin High School. Bring anything that you like to eat and all will go to the river and have a "good ole get-together" and picnic; then we shall go back to town and all, who wish, go to the picture show. There will be a prize given to the class with the largest representation and the three classes will compete in games and stunts. If any member has married or is planning on doing so soon, bring your other part with you she or he is wanted to help share the hilarity. Don't forget to bring a picnic lunch and don't forget to come, Friday, Dec. 27.

Miss Ruby M. Thompson, Sponsor

Ray Willingham, Jr., '34 Vice-President.
W. L. Boyd, Jr., '35 President
Farrow Burns, '36 President

FEED FOR SALE

Have a lot of Hegari, Cane, Maize, all bundled and well cured, 2½¢ and 3¢ delivered.

J. A. HILL,
1½ miles northeast town. (p)

FOR SALE

500 bundles of Hegari and 500 bundles of Cane; also some horses and cows. Hegari 3¢ per bundle, cane 2¢.

C. C. LOPEZ.
8 Miles West of Hamlin on Rotan Road (8-2p)

MRS. BRUNDAGE

ENTERTAINED CLUB

Mrs. Mac Brundage entertained the Colonial Contract Club in her home on Jackson Avenue, Tuesday afternoon, including as guests Mrs. J. F. Taylor, Mrs. D. D. Harden and Mrs. J. T. Bynum. Four games of contract were played in which Mrs. Elmer Feagan won high score. At the tea hour a sandwich plate with coffee was served.

Members present were Mmes. Paul A. Fowler, Elmer Feagan, Turner Bynum, Bob Low, Tom Williams, Alford Harden, J. E. Moody, Weldon Griggs and Frank Waggoner.

Frank Anderson and his niece, Miss Patricia Freeman, of Whitsett, Texas, came up Thursday to accompany Mrs. F. P. Anderson, mother of Frank, to their home in Whitsett for Christmas.

Mrs. H. R. Raney is another generous giver for Christmas. She re-

membered her sister, Mrs. Horace Moore, of Ft. Worth, with the Herald for 1936

If you don't like your job have a conference with yourself.

LAND BARGAINS
1036 ACRES TO BE SOLD

AT BARGAIN PRICES

—THREE TRACTS of 225 Acres each.

—ONE tract of 361 Acres.

ALL well improved—good water-wells and tanks, barns, etc.

ALL in cultivation except 30 acres

This land is located about 5 miles southwest of Hamlin, in the McCaulley School District—school busses pass each place morning and afternoon. PRICED: \$40.00 per acre.

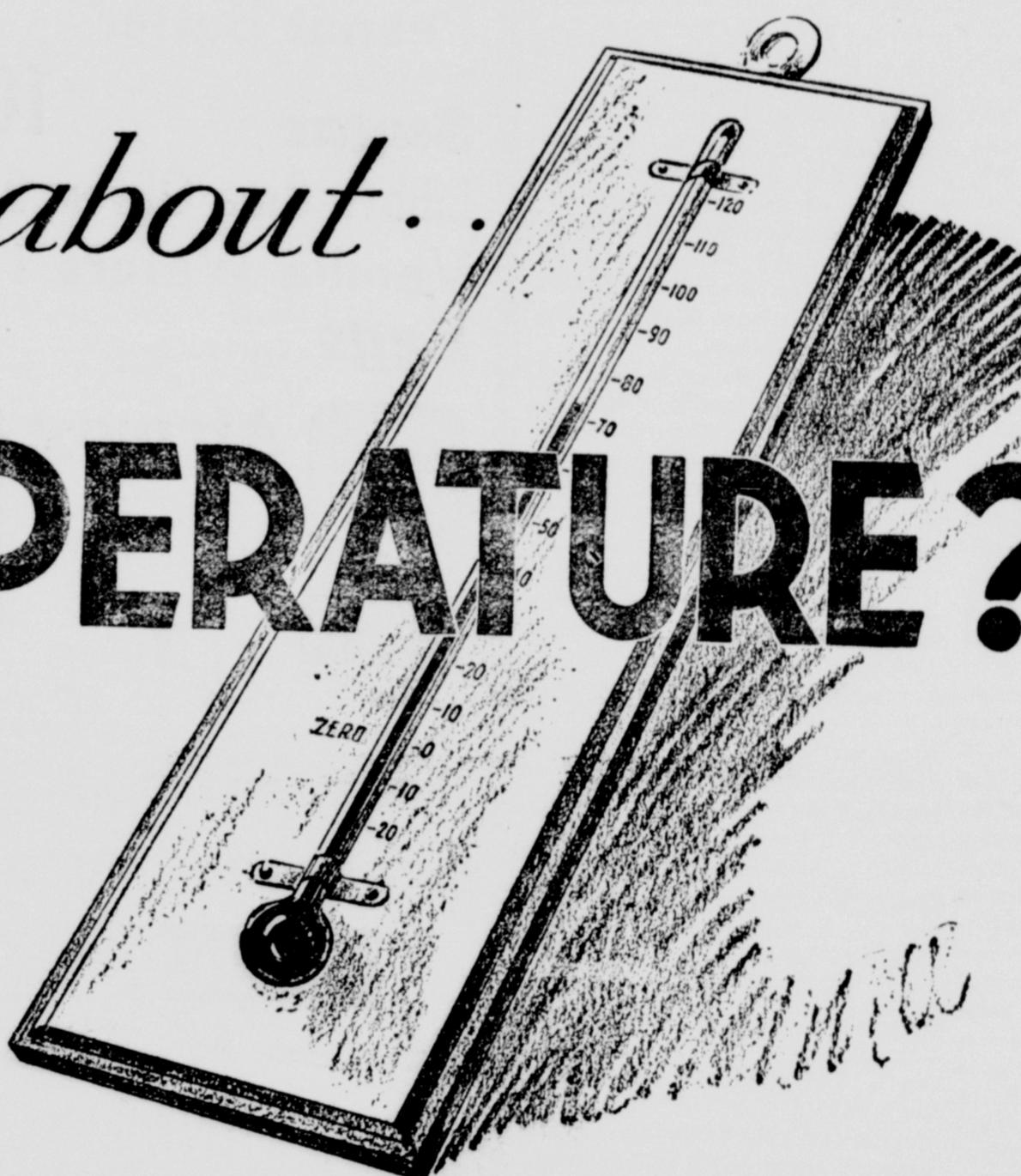
Terms, \$15.00 Cash, 20 years on balance.

If interested see or write

Carl Greenway

(4-p)

Rt. 3, HAMLIN, TEXAS

What about . . .
TEMPERATURE?

Any sudden change in temperature as you go from a warm room into a cold one disturbs the heat regulating apparatus of the body and makes it susceptible to cold germ attacks.

Protect your family against becoming overheated or chilled. Give them the benefit of healthful, pure, warmed air throughout the house. If you are not keeping a comfortable and even temperature in every room don't go through the winter without this health protection.

If your home is inadequately heated . . . if you "huddle" in one or two rooms, sudden temperature changes are unavoidable. Your family goes from a heated room into a cold hall or adjoining room. Then, shivering and chilled, they return to the heated room. This happens many times a day, and each time they have unnecessarily subjected themselves to conditions that make them susceptible to highly communicable diseases. America's Public Health Enemy Number One, the common cold germ, finds a fertile field in inadequately heated and poorly ventilated homes.

Keep comfortable temperatures and adequate ventilation throughout your home. You will find that it will add to your happiness as well as assist you to protect your health and that of your loved ones.



Don't gamble with a "cold"! Consult your family doctor before it has an opportunity to undermine your health. Tune in each Thursday night at 6:30, WFAA-WBAP, for helpful information from a leading physician that will assist you to guard against the common cold germ.

... Community Natural Gas Co.

Don't Forget
 The Christmas RODEO
 AT THE
J. R. Bull Farm
 At 2:00 P. M. **CHRISTMAS DAY**
 Admission 25c — Children FREE
 — You'll Enjoy This Rodeo —

SAFEWAY STORES'
PRESIDENT SAYS
ADVERTISING PAYS

OAKLAND, Dec. 16.—Newspaper advertising and its increasing value to the continued business and industrial development of the nation was emphasized here today in a statement made public by L. A. Warren, president of Safeway Stores, Inc.

Citing his own company as a barometer to indicate the attitude of business toward advertising, Warren declared that he considered the growth of Safeway Stores, Inc., and other chain systems but a reflection of the power of newspapers to build and retain public respect and public patronage.

"As far as Safeway is concerned," he continued, "our advertising has been predominantly newspaper advertising, and I consider it an important factor in the growth of this company."

"It is through advertising that people come to know and understand the scope of any business concern's public service, and the commodities it offers for public consumption. In this new age of commerce and distribution, consistent advertising helps materially to create respect and confidence for those who use newspaper space."

"It seems only natural that those concerns using newspaper advertising uninterruptedly year after year, do retain the highest confidence of the public they serve. Their customers have found out that they can truthfully rely upon the advertised product, service and economy which so often feature the display copy of the chain stores."

Warren referred to the success of Farmer-Consumer campaigns waged by Safeway Stores, Inc., to help farmers stimulate consumption for agricultural products as another example of the power of advertising.

"We have repeatedly endeavored to help farmers dispose of surplus or distressed crops by conducting widespread advertising campaigns on certain products at various seasons of the year," he said. "These campaigns have been eminently successful, and their beneficial effects to agriculture are both a tribute to newspaper advertising and the advantages of chain store distribution."

"The fact that chain stores are believers in advertising has considerably accelerated the pace of their progress — it has enlarged their opportunities to further serve the consuming public and pass on to them the economical benefits of the chain store distribution system."

RAY WILLINGHAM JR. GIVEN

MEMBERSHIP IN CLUB

WACO, Texas, Dec. 11.—Ray Willingham Jr., of Hamlin, was elected to membership in the Baylor University Pre-Med Club at the initial meeting of the winter term this week. Willingham was among nine other to be admitted into the club.

Milton (Mutt) Nicholson, who till a few months ago, had spent three years at the Helpy-Selfy store, has again resumed his old place there, and his smile will greet you as of old.

**MRS. LOUIS BAILEY
 CALLED BY DEATH**

Death claimed Mrs. Louis F. Bailey of the Swedonia community, after one week of illness in the West Texas Baptist Sanitarium, at Abilene.

Mrs. Bailey's maiden name was Eva Lee Mahaffey, born May 16, 1892, in Comanche County and moved to Fisher County, with her parents many years ago.

She was married to Louis F. Bailey in the year of 1912. To this union was born four children, all of whom were present, and many other relatives and friends, when death came.

Mrs. Bailey's age was 43 years, 6 months and 28 days, when death claimed her Saturday at 4:20 A. M. Dec. 14, 1935.

Surviving are: Her husband, three daughters, Mrs. Opal Smith and Misses Paoline and Leota Bailey; one son, Carl F. Bailey, one grandson, Glenn Smith, all of the Swedonia community; her parents, Mr. and Mrs. J. W. Mahaffey, of Plasterco, and two brothers, Roy, of Plasterco, and Tom Mahaffey, of the Royston community, and one sister, Mrs. Allie Bailey, of Lubbock, and number of other relatives, with a great host of friends at Hamlin, Swedonia, Plasterco, McCauley and elsewhere.

Death of Mrs. Bailey is the third in the Mahaffey family within two months. A nephew, Hollis Mahaffey, died October 13, and his father, W. H. Mahaffey, who was Mrs. Bailey's brother, succumbed four days later.

Both were victims of pneumonia. Funeral rites were held at the McCauley Baptist Church, Sunday afternoon at 2:00 o'clock, Rev. Roy Mathis, pastor of the Baptist Church at Plasterco held the service, with Rev. Whitaker, Hamlin Nazarene pastor, and Rev. J. A. Young, retired minister of Swedonia and a long time friend of the Bailey family, assisting.

Funeral rites were held at the McCauley Baptist Church, Sunday afternoon at 2:00 o'clock, Rev. Roy Mathis, pastor of the Baptist Church at Plasterco held the service, with Rev. Whitaker, Hamlin Nazarene pastor, and Rev. J. A. Young, retired minister of Swedonia and a long time friend of the Bailey family, assisting.

Mrs. Bailey accepted Jesus as her Savior, shortly after her marriage and was a member of the Baptist Church 21 years.

Mrs. Bailey was loved by all who knew her and will be missed by all. Her life was a life of service to others. Her smile won a place into many hearts, even to the end of life, she continued to smile. A great daughter, sister, wife, mother, aunt, and friend has left this world of pains, heartaches and trouble, to a home in Heaven to be with Jesus. Our loss is her gain. Mrs. Bailey, always was a lover of flowers. She was a beautiful flower who lived a wonderful life of service to others, a flower that was plucked from the highway of life and transplanted into the garden of Heaven.

Pallbearers were: Bud Smith, Robert Wells, Fred and Richard Young, Mac Reynolds and Tarlton Willingham.

Flowerbearers were: Mrs. Tarlton Willingham, Mrs. Fred Young, Mrs. Miller, Mrs. Robert Wells, Mrs. Richard Young, Mrs. Mac Reynolds, Misses Girtie and Lillie Young and Ruby Photon and the former Eva Ruth Willingham.

The body was in charge of the Barrow Funeral Directors and was placed to rest in the McCauley Cemetery.

Reported By a Friend.

Better Cars Better Prices Better Terms

1940 North First St. **F. W. COUCH** PH. 5642
 ABILENE, TEXAS RES. 4179

OPEN EVENINGS AND SUNDAY

LARGEST USED CAR DEALER IN THE WEST

TRADE—TERMS

QUICK AUTO LOANS

Merry Christmas

Christmas is near and we are ready with everything you'll need for your own Christmas feast—and with our wonderful Christmas baskets that will help you give a fine dinner to another family. It was Santa's idea—and we knew you would want to help him give.

Special Baskets Will Be Made Up to Include
 Exactly the Foods You Want

Prices Effective Dec. 20 through Dec. 24

CHRISTMAS FOODS

Maximum	24 Lb. Sack	\$1.12
Flour	48 Lb. Sack	\$2.12
Extra High Quality	8 Oz. Bottle	10c
Vanilla Extract		
Our Favorite Peas	No. 2 Can	10c
Our Favorite Corn	No. 2 Can	10c
Libby Peaches	Halves or Slices 2 Can	19c
Pure East Texas		
Sorghum	Pail No. 10	49c
Salad Dressing	Qt.	25c
Pickles	Dill or Sour Large Jar	15c
Peanut Butter	Peanut Butter Large Jar	25c
Pure Cane		
Sugar	10 lb.	55c
Libbys Ripe Olives	9 Oz. Can	19c
Vanilla Wafers	12 Oz. Pkg.	15c
Eggs	Fresh Country Doz.	25c

Airway Coffee

AIRWAY	More people are changing to Airway Coffee Daily	
3 Pounds		49c
Edwards Dependable		
Pure Cream Meal	5 Lb. Sack	15c
Crisco Shortening	3 Lb. Can	59c

★ NUTS ★

Mixed Nuts	2 Lb.	35c
Emerald Walnuts	Lb.	19c
Almond Nuts	Fine for Blanching Lb.	25c
Brazil Nuts	Well Filled Lb.	17c

Christmas Dinner Specials

Fine, large stalks of well-bleached celery—oranges—apples—in fact, a complete line of fresh fruits and vegetables for the feast.

Extra Fancy	Delicious Apples	
Large Size—Doz.	Box Any Size	\$2.50
Potatoes	California Burbanks Lb.	3c
Cocoanuts	For Fresh	20c
Cranberries	Late Howe Lb.	25c
Yams	Kiln Dried Lb.	10 Lbs. 25c
Celery	Stalk	15c

You need bacon for that Christmas breakfast — oysters for the dressing or cocktail—and a main meat dish.

Hens and Turkeys | Oysters

Fat Dressed and Drawn Baltimore Pint

Fresh Fish Head Off Lb. 16c

Hams Skinned, Sugar Half or Whole Lb. 23c

Mince Meat Libby's In Bulk Lb. 17½c

Beef Roast Chuck Cuts Lb. 12c

Sliced Bacon Sugar Cured Lb. 33c

Hamburger Or Veal Loaf Lb. 10c

Let Our Market Manager Prepare Your Christmas Turkey

SAFEWAY STORES

NOTHING beats a new Philo for Christmas. See ARICE JONES at the BRYLINK—Hamlin "John Deere S

When we ask luck to protect us against habitual carelessness and recklessness we are inviting disaster.

The breadth of a smile depends on its genuineness.

One way to hold your head up is to keep your expenses down.